



JAMES PATRICK

2018 SPEAKER KIT



ABOUT JAMES



James Patrick, ACG, ALB is an award winning and internationally published commercial and editorial photographer based in Arizona. He has also worked as a business coach, marketing professional, website strategist, journalist and a public speaker covering a variety of topics including photography, marketing and business development.

James is the founder of FITposium, an annual conference and online education network helping fitness entrepreneurs and talents launch their careers that includes hosting the weekly FITposium podcast available on iTunes.

He is a past recipient of the Inside Tucson Business as an Up & Comer of the Year award and has received more than 30 ADDY® Awards from the American Advertising Federation for his work in photography. Most recently, James was the recipient of the American Advertising Federation Tucson's Hall of Achievement Next Generation Award for his work in photography and marketing.

With his diverse work background, James has spoken coast-to-coast in the United States and been interviewed for numerous TV, radio, magazine, newspaper and podcast segments on topics related to entrepreneurship, marketing, personal development and more.

SPEAKING EXPERIENCE

- Ad2 Tucson / AAF Tucson
- ASU's Walter Chronkite School of Journalism
- Art Institute of Tucson
- Association for Career and Technical Education Summer Conference
- Fitness America's New Mexico's Fit Camp
- Fitness Model International Conference
- FITposium International Conference
- Pima Community College Design Program
- Pima County's JTED Conference
- PRSA's Southern Arizona Chapter
- Society for Design Administration's National Conference
- Sonoran Desert Museum's Art Institute
- Southern Arizona Architects & Engineers Marketing Association
- Southwest University of Visual Arts
- University of Arizona's High School Journalism Diversity Conference
- University of Arizona's School of Journalism
- *and many more!*

TOPICS

James Patrick can speak on a variety of topics related to the business, personal development, photography and modeling industries. Some of this specific presentation topics include:

- Personal Branding and Development
- Storytelling in Business
- Marketing Strategy and Implementation
- Relationship Marketing Loop
- Entrepreneurship
- Photography Lighting Technique
- Photography Business Trends

CONTACT

PHONE 520.409.5202
 E-MAIL james@jamespatrick.com
 WEBSITE jamespatrick.com

TESTIMONIALS

“Thank you’ does not seem adequate enough to convey how we feel about your presentations at the Society for Design Administration (SDA) EDSymposium11. The audience was inspired, laughing, nodding and participating all the way through. The knowledge, information and enthusiasm you shared really impacted the attendees and SDA looks forward to welcoming you to future conferences.”

Tami Griffin, CDFA, EDSymposium11 Chair

“Experiences like this are invaluable as not every student knows the field of photography and to be able to speak to a working photographer like James helps them define their future careers. I am so thankful for the expertise that James Patrick photography was willing to bring directly to us.”

Deanna Dent, Photojournalism Teacher, ASU Walter Cronkite School of Journalism

“James Patrick spoke to our Southern Arizona Chapter of the Public Relations Society of America and we hope to bring him back at a future workshop. His presentation style is lively and interactive. James understands the preparation needed and ensures he’s speaking at his audience’s level of expertise about the topic. As a participant, you’ll leave with practical tips and useful knowledge.”

Jan Howard, Public Relations Society of America, Southern Arizona Chapter

“I’ve had the opportunity to hear James present on multiple occasions and it is always enjoyable. He’s organized, well-spoken and will be an asset to your organization. From information about photography to marketing; he’s excelled in these areas and has much to share.”

Julie Rustad, Ad2 Tucson President 2009-2010

“During his time at FMI (now FMI Guild), James Patrick’s presentations, whether it be through photography or public speaking, can be defined in one word; excellence. His conduct is one of the most professional I have ever witnessed. When he is part of a project, you know you are going to receive nothing but the best quality in service and product. Without hesitation, I have no problem in endorsing James Patrick for either public speaking engagements. The investment will be worth it.”

Gary Augustine Warren, FMI Guild Executive Director

WORK APPEARS WITH

MUSCLE & FITNESS
Hers

Men's Fitness

SHAPE

 **RODALE**

MUSCLE & FITNESS

TRAIN

oxygen
magazine

ebay

STRONG
FITNESS MAGAZINE

Sports Illustrated

Women's health & fitness
magazine

MAX
SPORTS & FITNESS

GOLF
MAGAZINE

GILDAN

INSIDE FITNESS
WOMEN

fitness

competitor
magazine

www.jamespatrick.com